

Mission: Ek Bharat Shreshth Bharat

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Abstract:

India is a unique nation, whose fabric is woven with a variety of linguistic, cultural and religious threads, united by a rich history of cultural revolution, creating a national identity. Violence and justice. The sense of mutual harmony between shared histories has enabled a special unity in diversity, which must be nurtured and nurtured in the future.

Key Words : Bharat, Integration, Mission

Introduction:

Time and technology have bridged the gap in terms of connectivity and communication. In an age where mobility and dissemination are facilitated, cultural exchange between people of different regions is needed as a common approach to human bonding and nation-building. Mutual understanding and trust is the foundation of India's power and all citizens should be culturally integrated into India's ears. For example, students from the northeast should not feel like 'strangers in a strange country' when they come to Delhi. On the occasion of National Unity Day, held on October 1, 2015, on the anniversary of Sardar Vallabhbhai Patel, Prime Minister Shri Narendra Modi presented the idea of creating lasting and constructive cultural relations among the citizens of different sections. The Hon'ble Prime Minister reiterated that cultural diversity is a joy that should be celebrated through interaction and mutual communication between people from different states and Union Territories so that a common sense of understanding resonates across the country. Each State and Union Territory of the

country will be linked to another State / Union Territory for one year, during which they will have constructive involvement with each other in the fields of languages, literature, recipes, celebrations, cultural events, tourism etc. For example, Andhra Pradesh has been linked with Punjab for 5 years. Throughout the year, Punjabis will try to learn some important words in Telugu, some Telugu books will be translated into Punjabi and, in contrast, food festivals will be organized to feed Punjabi foods to Andhras. Punjabi people will perform the Andhra folk dance, while the Andhra people will perform bhangra dance on the stage. All States and UTs will adopt this method of cultural adoption of the partner states / UTs.

Mission:

The states / union territories of India were created by March 9, 2019. The linked States / UTs made a pact with each other and outlined some of the activities they did. An activity calendar was created for each pair through mutual consultation and paved the way for a year-long process of mutual investment. Such interactions between different sections of the population of each pair of culturally states / Union Territories created a flurry of understanding and appreciation among the people and increased inter-relations, thereby enriching the unity of the country. The same states / UTs will continue till June 1. After the establishment of the Union Territory of Ladakh, Tamil Nadu along with Jammu and Kashmir has become a peer. Connectivity to States / UTs is available on the website. New addition of

States / UTs will be applicable from 01.07.2020.

Objectives of Ek Bharat Shreshtha Bharat :

The broad goals of the initiative are as follows:

- To unite in the diversity of our nation and to preserve and strengthen the fabric of the traditional existing emotional bond between the people of our country;
- To foster a sense of national unity through deep and constructive investment through year-long planned investments between all Indian states and Union Territories;
- Demonstrating rich heritage and culture, customs and traditions of either state in order to make people understand and appreciate India's diversity, it arouses a sense of common asymmetry.
- To establish long-term investments
- Create an environment that encourages learning in the states by sharing best practices and experiences.

Key Themes for Interaction:

To celebrate the idea of India as a country where different cultural units from different geographies come together to interact with one another, this glorious exhibition of various cuisines, music, dance, drama, films and films, crafts, sports, literature, festivals, paintings, sculptures etc. General Chat Lounge Will enable people to imagine the innate life of bondage and brotherhood. Whose geographical-political power of the country has benefited everyone from the fact that the vast terrain on which the solid ground was formed to make our people aware of the integral letter of the modern Indian state. Action will impress people's minds about the growing inter-relation between elements of different cultures and traditions, which is so important for the spirit of nation building. To create a sense of responsibility and ownership for the country as a whole through this close

cross-cultural dialogue, with the aim of making the inter-dependency matrix seamless.

Implementation Strategy/Methodology of Mision:

The EK Bharat Shreshtha Bharat Engagement Matrix between States and UTs till June 2020 would be as follows:

Jammu & Kashmir and Ladakh: Tamil Nadu

- Punjab : Andhra Pradesh
- Himachal Pradesh : Kerala
- Uttarakhand : Karnataka
- Haryana: Telangana
- Rajasthan: Assam
- Gujarat: Chhattisgarh
- Maharashtra: Odisha
- Goa: Jharkhand
- Delhi: Sikkim
- Madhya Pradesh : Manipur& Nagaland
- Uttar Pradesh : Arunachal Pradesh& Meghalaya
- Bihar : Tripura & Mizoram
- Chandigarh : Dadra & Nagar Haveli
- Puducherry : Daman & Diu
- Lakshadweep : Andaman & Nicobar

The people of the above states and Union Territories will be entering into a wide range of mutual investment. The Ministry of Human Resource Development, appointed to the Nodal Ministry for coordination of the program, has asked all States / UTs to appoint Nodal Officers for the program, a consensus agreement with the partner states / UTs and to create an action plan. Responsibilities for activities, timelines and implementation in consultation with partner states / UTs. Some important initiatives have been reported to the States for the coming of the Government of India and this is an

indicative list:

- Translation of at least 5 award winning books, 5 award winning songs from one state in the language of the partnership state.
- Identification of proverbs that have the same meaning in the languages of the two states and their propagation and dissemination for fair use.
- Cultural exchange programs between partner states with the help of groups known as home states through cultural competitions.
- Exchange program for writers and poets in the form of a literary festival.
- The culinary festival with the opportunity to learn the recipes of the partner state University. The academic journey of the University interacts with the partnering States to bring forward the highlights of that State.
- Promoting homestay culture for visitors from participating states. Partner. Promotion of state darshan programs for tourists from partner countries.
- For tour operators in one state to organize a tour of the tours in the partner state.
- Exposure of students from one state to 5 sentences in letters, songs, proverbs and language of partnership.
- Promoting sworn oaths in two languages of the amalgamation states.
- Includes a few pages in school curriculum books in the language of the partner state.
- Conduct an essay competition among students in the language of the partner state.
- Conduct elective classes in schools / colleges where possible to learn the language of the partnership state.
- Organizing plays of other states in the educational institutions of the partnering state.
- Exchange of traditional agronomic practices and forecasting information among farmers in partnership states.
- Conduct a joint play of the participating states on August 1 and January 2.
- Participation of Parade Contents from one State in the formal work of the participating States.
- Broadcast / broadcast of a state program on regional TV / Radio channels of partner countries.
- To organize a film festival in the state with subtitles in the language of the partner country.
- Fashion show and encourage frequent state-of-the-art clothing from students and people from across the state.
- Conducting national quiz contests in various languages on the MyGov portal.
- To take initiative in organizing state specific quiz contests on TV / Radio / MyGov portal in partner language.
- Partnership for people in one state to organize photography competitions to build their portfolio of sites, places and objects in the state.
- Organizing a Blog Contest on the Greatest of India
- o organize cycling campaigns for students / people in one state in a partner state.
- NCC, NSS Organizing students in one state at a participating state camp.

Engagement Matrix:

EK India Shreshtha India Engagement Matrix. The matrix between states and union territories by June 2020 will be as follows:

- Jammu and Kashmir and Ladakh: Tamil Nadu
- Punjab: Andhra Pradesh
- Himachal Pradesh: Kerala
- Uttarakhand: Karnataka
- Haryana: Telangana
- Rajasthan: Assam
- Gujarat: Chhattisgarh
- Maharashtra: Odisha
- Goa: Jharkhand
- Delhi: Sikkim
- Madhya Pradesh: Manipur and Nagaland
- Uttar Pradesh: Arunachal Pradesh and Meghalaya
- Bihar: Tripura and Mizoram
- Chandigarh: Dadra and Nagar Haveli
- Puducherry: Daman and Diu
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The people of the above states and Union Territories will be entering into a wide range of mutual investment. The Ministry of Human Resource Development has been appointed as the nodal ministry for coordinating the program.

Conclusion:

Under the scheme, one state in the country will contact other states on an annual basis and both will promote each other's rich tradition through programs such as song, dance festival, food festival, book festival, tour and travel, literacy program. And much more. Most notably, next year, both states will contact the other two states

for the same purpose. Furthermore, in this way, we can ensure that more and more people in the country are aware of the traditions, cultures and practices of different states in the country. Moreover, understanding of this culture and the bond of people will strengthen the unity of the country. Moreover, before implementing this scheme, the Government of India plans to seek input from the citizens of the country. To do this, an India Super India competition was launched to know the opinions and ideas of the masses. In addition, in this way, the program can be made more effective in diversity. Also, the government has opened a portal on which people can give their themes and sub-themes, ideas and suggestions in detail. In addition, citizens can base their following themes and sub-themes before writing and presenting original ideas and ideas, suggestions and innovative ideas.

These themes are:

Recognize the role of central government and state government in implementing this program.

- Also, find a way in which civil society, public groups, government and the private sector can work together to complete the plan.
- Furthermore, specify how we can use modern communication tools such as social media.
- Document some success stories of this type.
- Also, how can one India be a better India people movement in pursuit of a program?

References:

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