

Changing social media over youth: A sociological study

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Introduction:

Social media is a timeless concept that is familiar to all in today's modern world. Social media has become an indispensable part of everyone's life since childhood. With this social media, social media has given us the freedom to express our opinion in the way that the whole world is in our hands. This social media platform is a great way to easily share your good feelings with others and get them involved.

A social network service that is available on the Internet, a platform for connecting and communicating with different people. A social network or social network is a group where people with similar thoughts, interests, and interests come together. Although the term may require a direct visit or direct communication, the term also applies to service on the Internet. This service is mainly provided through various web sites on the Internet. Such websites are called social networking websites. For internet based media, the term 'social media' or 'social media' is used. Social media includes Facebook, Twitter, YouTube, WhatsApp, Instagram, Telegram, and many other media.

The main purpose of social media can be broadly stated as an attempt to bridge the gap between people scattered around the world and bring the world closer. The use of social media is no longer on a personal level and is being used in many areas. There is no age limit for the use of social media. That's why everyone, from the little ones to the little ones - the big ones, the poor and the rich - seems to be active on social media. But the group most affected by this is

the youth. Called young, it means both boys and girls. The Internet is certainly a tool for teens and young people to provide a lot of educational information, as it is a home library.

The young man said that the society looks at the youth with the idea that burning blood is a major youth power. Similarly, we see that the younger generation is now known for social media. Brahmachers have seen in young people that social media is their only life. Given the increasing trend of young people on social media, it would be fair to say that in the next few years we will not have to declare it as a basic necessity. Our main needs were food, clothing, shelter till date. These needs were helping a person to make a living. But now the times have changed. Nowadays, young people want the Internet, even if there is no one meal at all, then the Internet should be because the younger generation is beginning to feel that internet and social media are the basic necessities. In a nutshell, food, clothing, shelter and now the Internet have become the way of life for young people. Social media is a tattoo in the throat of youth, so the picture is seen everywhere. While using mobile and various social networking sites with Android and iOS user systems in the hands of everyone, the youngster looks active. Today, young people are creating a personal platform for expressing themselves through their personal profiles through Facebook, WhatsApp and Instagram. It turns out that he does not need any help.

Of course, social media originates with a positive purpose. We stay connected with family and friends in our daily practice. In times

of trouble you get help in time. With social media, whether it is knowledge, information, topics, daily practice, study or world events or entertainment, you get it in one click. Today, the fields of knowledge are spread through various social media such as Google, Facebook, Instagram, Blogs, Online Portals, WhatsApp, Telegram, Wikipedia, eBook. Through social media, young people are looking for innovation, striving to prove themselves. As well as providing endless information, easily accessible and available, email and video links, communication through social media has become a useful and effective medium for young people. Networking is growing because of different hobbies, passions, and curiosities. Easy and desirable information comes from Google, providing all kinds of up-to-date information, word-of-mouth. With the convenience of YouTube, many types of information are easily accessible. However, with the help of this internet and telecommunication media, the crowd of millions of people who are connected to each other through virtual means is getting positive direction, but in some young people, the use of social media shows that the negative direction is also showing a great deal

Social media has spread all over the world, the use of social media is no longer on a personal level, it is being used in many areas. But youths and young people should use social media as it is, because of lack of adult wisdom, abuse is becoming more and more negative effects are seen in this generation. Younger kids are active on social media for hours, constantly watching social media reviews of what their friends are doing momentarily, where they are, who they are with. Also, Facebook, WhatsApp, Tick -Talk, and young people appear to be engrossed in bad information day and night, all these moments are common. They do not even have any significance beyond the actions required for daily living. But this young man does not seem to realize the future importance of his time in wasting his time in such a meaningless thing.

With modern technology, the advantages are enhanced, but the risks arising from the use of the Internet are seen to fluctuate. The use of the internet for a long time makes children addicted to it. The more time they spend on the Internet, the less they interact with society, friends and parents, the more children are gaining weight, and they have to deal with various body condition issues, and teens are more prone to get sexually explicit information due to overuse of the Internet. There is also a bit of headache and backache It is forbidden, sometimes suicide is taken, besides sleep deprivation. Facebook, WhatsApp, and the Internet are competing to run the gamut of virtual empathy. However, it has a devastating effect on individuals, not only with family but also on society. The world has seen the effects of social media on the good and bad effects of young people, but in the current situation in rural areas, it is the case that it is important to study it differently.

Jalgaon is one of the thirty five districts in Maharashtra. Jalgaon District: Girna, Tapi river and district situated in the vicinity of Satpuda Mountains. Jalgaon district has 15 talukas and this area is known as whole rural area. The population of tribals and other communities is very large in the district. Jalgaon city is also the focal point. Jalgaon city has a wealth of educational resources and educational status because of this, young people from the adjoining talukas come to get their degree and post-graduate education. In this rural part of the city, the social media tropes are seen well on young people. But really, in this rural area, it is important to see that the change in social media, whether it is positive or negative, is changing today. As well as the questions posed by the researcher, the curiosity and enthusiasm to find out the answer to that question, the study on social media is changing from youth to sociological point of view.

Objective:

- To study the impact of social media on young people.
- To study the contribution of social media to the overall development of youth.

Testing of Hypothesis:

- Through various social media, the knowledge fields are widened.
- Social media has positively changed the lives of young people.

Universe and Sampling Frame:

The city of Jalgaon is the focal point of it all. The total number of government and non-subsidized colleges in Jalgaon city is 19, while the number of private classes is around 34. From the above educational institutes, the field of research is limited to young people between the ages of 18 and 23 who are studying in 4 educational institutes, using a convenient sample method for presenting research.

According to the researcher, to study the changing effects of social media on young people and their consequences, according to the 1 government colleges in Jalgaon city, non-subsidized colleges 1 and private classes 2, there are 40 young students from each of the various educational institutions, according to which a total of 160 students (young and young). The member has been studied in representative form.

Tool and Method of Data Collection:

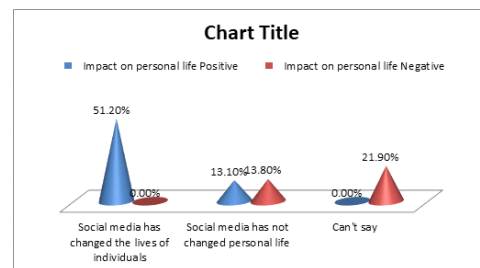
For this research, the researcher used the interview schedule in primary sources as well as government documents and secondary materials from secondary sources and various web sites on the Internet. As well as lecturing on personality development by the researcher himself, more information could be obtained from them by influencing young people and young people from discussion sessions.

Analysis and Interpretation of Data:

Table showing the status of changes and impact on personal life due to social media

Has social media changed personal lives?		Impact on personal life		Total
		Positive	Negative	
Social media has changed the lives of individuals	Count	82	0	82
	Exp. count	52.8	29.2	82.0
	% of total	51.2%	0.0%	51.2%
Social media has not changed personal life	Count	21	22	43
	Exp. count	27.7	15.3	43.0
	% of total	13.1%	13.8%	26.9%
Can't say	Count	0	35	35
	Exp. count	22.5	12.5	35.0
	% of total	0.0%	21.9%	21.9%
Total	Count	103	57	160
	Exp. count	103.0	57.0	160.0
	% of total	64.4%	35.6%	100.0%

($\chi^2 = 113.151$, $df = 2$, C.C. = 0.644, $N = 160$, $P > 0.05$)



In the sub-specific table, the independent variable shows the change in the status of your personal life due to social media and there are three alternatives that have changed, not changed, and cannot be stated, while social media changes in dependent move have had a positive impact on personal life, social. Media changes have had a negative impact on personal life Two options are given.

When studying the statistical table data above, it is found that the proportion of young people who report that social media has changed their personal lives is 51.2 percent, while the proportion of young people who report that social media change has a positive impact on personal life is 51.2 percent. So there is not a single young respondent who thinks that social media has a negative impact on personal life.

The proportion of young people who report that

social media has not changed their lives is 26.9 percent, while the proportion of young people who report that social media has a positive impact on personal life is 13.1 percent. The proportion of young people who report that social media has a negative impact on personal life is 13.8 percent.

The proportion of young people who report that social media does not change their personal lives is 21.9 percent.

This indicates that, when studying the above statistical table information, it appears that social media has the highest proportion (51.2%) of the young people who report that personal life has changed, so that the positive effect on personal life, their proportion (64.4) Percent. That is, the degree to which social media has changed the lives of the individual has positively affected the knowledge, art skills and personal life of various organs. The correlation between the changes made by social media and the positive impact it has on the individual's life is positive.

Findings of the study Conclusion:

When studying in Jalgaon city and the young people studying, it is pointed out that social media has made everyone in every field in the country. With the advancement of new technology, research, education and scientific advancements through social media, all the constituents of the society have had a positive impact. A similar experience was seen in the young people of Jalgaon, a rural area. When you go to college, class and homework, you can use social media in the spare time after a routine in field work or home work. Through social media such as Google, Facebook, Instagram, blogs, online portals, WhatsApp, Telegram, Wikipedia, eBook, youths are becoming more and more used to enhance their knowledge and entertain themselves. In rural areas, as the readers of the family are concerned, the study showed that the younger classes were able to gain useful

knowledge through social media, considering the social constraints and the struggles of the younger class to end the hardships of the parents. It is also used to seen that Facebook, WhatsApp, Tick -Talk are entertain for half an hour a day. Leaving aside some of the negatives, social media seems to be really useful for a brighter future. Interview Schedule, Observation Information The study shows that the change in social media youth is positive.

Some of the highlights of the research:

- There is a lot of opinion that as the use of social media increases, the younger generation will shy away from the literature and reduce the association of young people with books. However, bypassing all this understanding, the young man has started writing in a different way using the social media platform. In the present case, there appears to be a new line of conceptual writing on social media.
- Through the use of social media, young people's knowledge classes are widening. Through social media, study notes, notes for competitive exams, opportunities for young people, employment opportunities, various food recipes, music, movies, series can now be viewed in one click. It has been possible to immediately reach out to people through contact with friends, financial aid to the needy, medical care, blood group etc. Indeed, social media is making a big difference in young people's lifestyle.
- The use of the simple mantra, "If used properly, the work is easy and can lead to inappropriate use" seems to have been adopted by the youth.

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