

Washing And Cleaning Appliances Used By Working And Non-Working Womens

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Abstract:-

Now a days working women have been a part of almost every home, they have to manage home as well as work place, equally efficiently. In the past few years there has been a large increase in the product categories specially targeted towards the urban women. Many brands , types and customize product available according to our home type and budget too. The objective of the study is to find all appliances available in the market and home, but the use of such device i.e washing machine and Iron used daily in our home, vacuum and cloth dryer used occasionally . The Dishwasher is not found in every home . the study is based on the sample size of 500 respondent. All working and non-working women's used washing and cleaning devices in their home and use it for purpose of cleanliness.

Keywords:- Washing - Cleaning - Appliances - Working - Non-working women

INTRODUCTION

Gone are the days where the only place for women was the house. In the past five years, there has been a large increase in the product categories specially targeted towards the urban women. Be it mobile phones computers, apparel, jewellery or even financial product, women in the cities are finding themselves spoils for choice. There is another unique characteristics of this segment. the urban women wants to break out from her traditional, sacrificing image, but does not want to do all the way. she wants to conform to the values she believes in and yet wants to do her own thing. And in the midst of this soul-searching process, the marketer is be wildered. . It is a challenge to identify the boundaries correctly and to touch the right chord with this new consumer. A measure of her growing independence is the changing profile of the urban women's out-of-home activities. It is no longer only about getting married and having kids. A measure of her growing independence is the changing profile

of the urban women's out-of-home activities. It is no longer only about getting m In the past decade, home appliances have been rapidly developed to satisfy the various requirements of users. Because the working and Non-working women both are want to home smarter, easy to do household work not depend on maid servant . Nowadays the technology represent all homes, many home makers used washing and cleaning devices/appliances in there home. The washing machine, vacuum cleaner, cloth dryer, iron and dishwasher too. Dishwashers are a common feature in today's modular kitchen design. Finding the right type of dishwasher for every kitchen space ensures that washing dishes become a simple task for years to come The Kitchen Specialist dishwasher is suited for cleaning all types of grease and oil that one encounters while cooking Indian dishes. It can also hold Indian cooking utensils like kadhai, stainless steel cookers, pots and pans.



THE DISHWASHER

A washing machine (laundry machine, clothes washer, or washer) is a machine used to wash laundry, such as clothing and sheets. The term is mostly applied to machines that use water as opposed to dry cleaning (which uses alternative cleaning fluids, and is performed by specialist businesses) or ultrasonic cleaners. Laundry detergent is frequently used to clean clothes, and is sold in either powdered or liquid form.



Fig. Washing machine

A vacuum cleaner, also known as a sweeper or hoover, is a device that uses an air pump (a centrifugal fan in all but some of the very oldest models), to create a partial vacuum to suck up dust and dirt, usually from floors, and from other surfaces such as upholstery and draperies.

The dirt is collected by either a dustbag or a cyclone for later disposal. Vacuum cleaners, which are used in homes as well as in industry, exist in a variety of sizes and models—small battery-powered hand-held devices, wheeled canister models for home use, domestic central vacuum cleaners, huge stationary industrial appliances that can handle several hundred

litres of dust before being emptied, and self-propelled vacuum trucks for recovery of large spills or removal of contaminated soil. Specialized shop vacuums can be used to suck up both dust and liquids



fig. vacuum cleaner

A clothes dryer, tumble dryer, drying machine or dryer is a powered household appliance that is used to remove moisture from a load of clothing and other textiles, usually shortly after they are washed in a washing machine



fig. CLOTH DRYER

A clothes iron is a small hand-held appliance with a handle holding a flat, roughly triangular surface that, when heated, is used to press clothes to remove creases. It is named for the metal of which the device was historically commonly made, and the use of it is generally called ironing



fig. IRON



DEFINATION OF THE TERM:-

Washing:- To cleans everything with or in water or other liquid, usually with soap, detergent, or bleach, by immersing, dipping, rubbing, or scrubbing.

Appliances:-A device, machine or piece of equipment, especially an electrical one that is used in the house.

Cleaning is the process of removing unwanted substances, such as dirt, infectious agents, and other impurities, from an object or environment. Cleaning occurs in many different contexts, and uses many different methods. Several occupations are devoted to cleaning

Working women ;

A women who is regularly employed in government, semi government or private agency or full time time engaged in the social work is called working women.

Non-working women:

A women engaged in a household work and have no authorized job is non-working women.

AIM:- Washing and Cleaning Appliances Used by Working and Non-Working Women's.

NEED OF THE STUDY

In the era of globalization , the market is full of new trends in home appliances. The working and Non-working women , who survive for household work took every new home appliances to home , hence the need of study is occur, "WASHING AND CLEANING APPLIANCES USED BY WORKING AND NON-WORKING WOMENS

OBJECTIVE

1. To Know whether working and non-working women are aware or washing and cleaning appliances available in the market.

2. To know whether washing and cleaning appliances are available in home.
3. To know whether working and non-working women use these devices.

HYPOTHESIS-

1. Working women are more aware of washing and cleaning appliances in the market.
2. Working women make more use of washing and cleaning device/appliances than non-working women.

METHODOLOGY

In the present study is to search of working and non-working women how frequently aware of washing and cleaning appliances available in the market, in home, use of appliances. The effective sample consisted of 250 working and 250 non-working women, selected randomly from various areas of Nagpur City. All the selected women were from more or less similar socio economic status.

DATA COLLECTION

Data collection was done by survey method. Questionnaires was used for collecting data. The questionnaires was prepared by keeping the objectives of the study in mind. Care was taken to cover all the objectives of the study.

DESIGN OF THE STUDY

The design of the study was random group design, working and non-working women of various areas of Nagpur City were selected randomly. The details of the sampling are presented in the following table.

RESULT AND DISCUSSION

Table 1: Sample selection

Sr. No.	Zone	Working Total	Non- Working Total
1	East Nagpur	50	50
2	West Nagpur	50	50
3	North Nagpur	50	50
4	South Nagpur	50	50
5	Central Nagpur	50	50
6	Total	250	250

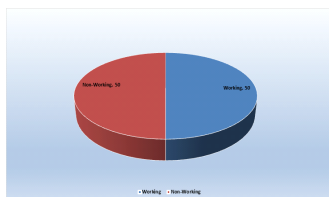
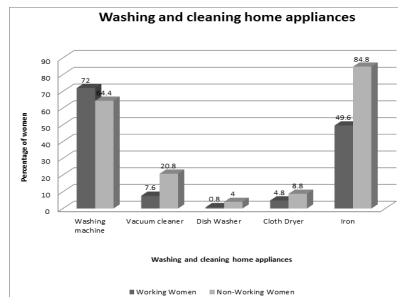


Table 2:

Washing and cleaning appliances available in the Home

Washing and cleaning appliances available in the Home					
Sr.No.	Washing and cleaning home appliances	Working		Non-Working	
		Total	%	Total	%
1	Washing machine	180	72.00	161	64.40
2	Vacuum cleaner	19	7.60	52	20.80
3	Dish Washer	2	0.80	10	4.00
4	Cloth Dryer	12	4.80	22	8.80
5	Iron	124	49.60	212	84.80

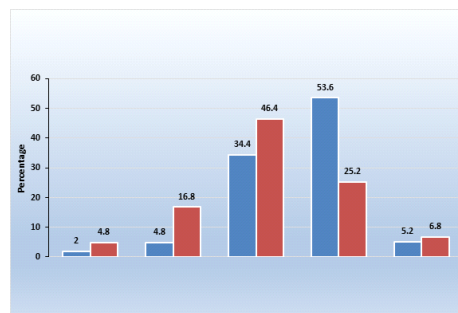


From table 2:

Non-Working women are more aware about Washing and cleaning appliances available in the market & home

Table 3:

Sr.No	Use of appliances	Working		Non-Working	
		Total	%	Total	%
1	Dishwasher	5	2.00	12	4.80
2	Cloth dryer	12	4.80	42	16.80
3	Washing machine	86	34.40	116	46.40
4	Iron	134	53.60	63	25.20
5	Vacuum cleaner	13	5.20	17	6.80
6	Total	250	100.00	250	100.00



Graph:- The use of Home Appliances

From table3:

The use of various washing and cleaning devices in the home .It is clear that the majority of working & non-working women used washing machine and Iron.

The Dishwasher are rarely used by working and non-working women's.

The use of cloth Dryer and vacuum cleaner also rarely use .

In the present study there is no significant difference between use of washing and cleaning appliances are used by working and non-working women in the home.

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