

## Social Media Changes in Students' Lives: A Sociological Study ( Special reference - Chopda, Distric algaon.)

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### Abstract:

Social media is a timeless concept familiar to everyone in today's modern world. Today, social media has become an indispensable part of everyone's life from young to old. Social media has spread all over the world, the use of social media is no longer on a personal level but it is being used in many areas.

Social media has made a huge difference in the lives of young people in India. Even in rural areas, the use of social media is more or less the same, but it is showing that the results are getting better. Today, many youths are trying to get new information, notes, Indian culture, competitive exams as well as many new information through various mediums like Facebook, WhatsApp, Instagram along with studies. As a result, social media is having a positive effect on the youth. This widens the horizons of their knowledge and their positive dimension is reflected in their own lifestyle.

**Key Word :** Social Media, Students, Chopda, Jalgaon.

### Introduction:

Roughly speaking, the main purpose of social media is to bridge the gap between people scattered around the world and brings the world closer together. The use of social media is no longer on a personal level but in many areas. There is no age limit for using social media, which is why everyone from young to old, rich and poor, seems to be active on social media. But the most affected group is the youth.

The youth said that the society looks at the youth with the idea that blood is a great youth force. In the same way, we see that the younger generation is now in the grip of social media. Only young people are seeing that social media is their whole life.

Due to social media, knowledge, information be it for any subject, be it for daily business, study or world affairs or entertainment, you get it in a single click. Today, the scope of knowledge has been widened through various social media such as Google, Facebook, Instagram, blogs, online portals, WhatsApp, Telegram, Wikipedia, e-books. Through social media, the youth are looking for innovation, struggling to prove themselves. Social media has become a useful and effective medium for the youth for many important matters such as providing a source of unlimited information, easily available and available, communication through e-mail and video links. Networking is on the rise due to different hobbies, hobbies and interests. Google provides easy and desirable information, providing all kinds of up-to-date information and vocabulary. Google has become a close friend of everyone in this age group. YouTube's convenience makes many types of information easily available. However, with the help of internet and telecommunications, the millions of people who are connected to each other through virtual media are getting a positive direction, but the use of social media in some young people is also showing a negative direction.



Modern technology has increased comfort, but the dangers posed by the use of the Internet are mounting. Children are addicted to the internet for a long time. Spending too much time on the Internet has reduced the children's communication with the community, friends and parents, resulting in a detrimental effect not only on the individual, the family but also the community. It has been observed

that the good and bad changes taking place in the world due to social media are affecting the youth, but at present the situation is the same in rural areas and it is important to study it differently. The study has been conducted accordingly.

Jalgaon district is one of the 35 diverse districts in the state of Maharashtra. There are 15 talukas in Jalgaon district and this part is known as the entire rural area. Chopda is a tribal and rural taluka, Chopda city is the focal point. Due to the predominance of educational resources and educational standards in the city of Chopda, young people from the surrounding talukas and villages come to study up to undergraduate and postgraduate level. In this rural city, the turban of social media is well visible on the youth. But really, in this rural area, it is important to see whether the change in social media on today's youth is positive or negative. The study also examines the changes in social media and the effect it has on students who are presented with questions related to the researcher's mind, curiosity and eagerness to know the answer to that question.



**Objective:**

- \* Studying the changes that social media is making in students' lives.

**Testing of Hypothesis:**

- \* The scope of knowledge has been widened through social media.
- \* Social media has made a positive difference in the lifestyle of students.

**Universe and Sampling Frame:**

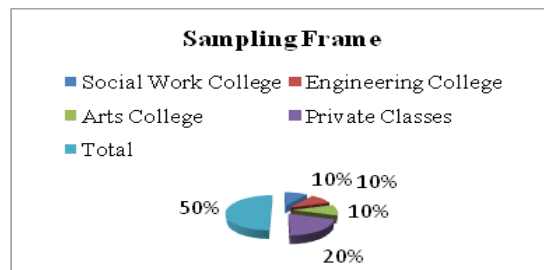
Chopda is a taluka in Jalgaon district in the Indian state of Maharashtra. Chopda taluka is headquartered in Chopda town. Chopda is a taluka situated at the foothills of Satpuda and on the banks



of the river Ratnavati. Chopda has 91 gram panchayats with a total population of 271,863 while Chopda has a population of 72,783.

The city of Chopda is the focal point in every sense. The total number of government and non-subsidized colleges in Chopda city is 09 while the number of private educational classes is about 21. The research area is limited to youngsters between the ages of 19 to 25 studying in the above educational institutions using the intentional sampling method for the presented research.

The researchers studied a total of 160 student members representing 32 students from 5 different educational institutions, namely Social Work College 01, Engineering College 01 Arts College 1 and Private Class 02 in Chopda city to study the changes taking place in youth on social media.



In other words, 160 students from a total of 5 educational institutions are the respondents and based on the information received from them, the study of the change in life due to social media has been done.

**Tool and Method of Data Collection:**

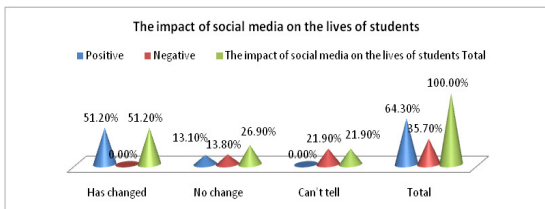
For this research, the researcher used the interview schedule from the primary source as well as the documents and published materials from the secondary source as well as various websites on the internet. The researcher has also tried to get more information from young people by influencing them through discussion sessions.

**Analysis and Interpretation of Data:**

A table showing the changes and effects of social media on life. Has social media changed the lives of students? Impact on life

Has social media changed the lives of students?		Impact on life		Total
		Positive	Negative	
Has changed	Count	82	0	82
	Exp. count	52.8	29.2	82.0
	% of total	51.2%	0.0%	51.2%
No change	Count	21	22	43
	Exp. count	27.7	15.3	43.0
	% of total	13.1%	13.8%	26.9%
Can't tell	Count	0	35	35
	Exp. count	22.5	12.5	35.0
	% of total	0.0%	21.9%	21.9%
Total	Count	103	57	160
	Exp. count	103.0	57.0	160.0
	% of total	64.3%	35.7%	100.0%

( $\chi^2 = 110.151$ ,  $df = 2$ , C.C. = 0.640,  $N = 160$ ,  $P > 0.05$ )



A study of the sub-specified statistical table data shows that the proportion of students who reported that social media has changed their lives is the highest (51.2%), with a positive impact on personal life (64.3%). This means that the extent to which social media has changed the lives of students has had a positive impact on their personal lives through knowledge, art skills and various organs. The correlation between the change brought about by social media and the positive effect of that change on personal life is in the form of money.

**Findings of the study Conclusion:**

A study of Chopda city and the educated youth shows that social media has made everyone its own in all areas of the country. The availability of new technologies, research, educational and scientific advances through social media has had a positive impact on all sections of the society. The same experience was seen among the youth in the rural part of Chopda. After college, classes and homework, farming or housework, young people are seen using social media in their spare time. Through various social media like Google, Instagram, blogs, online portals, WhatsApp, Telegram, Wikipedia, e-books, it was seen that the youth are using more and more for their own knowledge and entertainment. Leaving aside some of the negative aspects, it was revealed that the students are using social media for a really bright future. Interview schedules, observations and information studies show that the change in social media towards youth is positive.

**Suggestion:**

\* Students should always keep in mind the simple mantra "Used properly makes work easier and improper use can ignite the flames".

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