

INFORMATION LITERACY VENTURE IN PUBLIC LIBRARIES IN INDIA A CONTRIBUTION

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Abstract : Today's Science Technology period the most important need is to arrange library information Literacy under social Library.so many Information has been available in Public library. The most important concept is to provide this information to the reader to make them literate.so many times Raja Ram Mohan Ray Library (Calcutta) has been arrange different facilities and venture in the division of information literacy inspire of age, Gender, and area depends on urban or rural. This article represents a information about what is mean by information literacy, information literacy ventures and advantages of information etc.

Keywords:- Information Literacy, Public Library Venture, Information Facilities.

Information:- as expression of knowledge increasing in library and information science, there is a needed to run information literacy venture in public libraries. First it has started in USA in 1980. An at attention has been given to how student will become self- directed in the report presented in America about the degree education in 1987. letter on programs about information literacy started in England too. SCONUL has organized programs in concern with the information skills.

First public library has started in 1835 at Kolkata in India. There are 12861 public libraries in India. So many Reading facilities have been made available in public library. All type of readers comes to such libraries so that there is need to educate such readers. Public libraries take part in the overall development of society. libraries make available all the new information to readers as early as possible, each and every one has right to take knowledge in spite of his age, and gender or whether he is from ruler or urban area, so there is need of public libraries. only trained librarian can literate or educate readers if complete information has to be given to the readers.

It is easy and also advantages to provide all type of information hot public libraries. it helps to different departments and Institutions who does the work of literacy propagation. public library is an institution where people are enlightened. It also help to raise their living standard and it also enters. it also makes life rich by spending information and knowledge.

People do not know what kind of information is available in the public libraries. what are the information source, how to find it, how to use reference book, how to choose and use newspaper and magazines. Knowledge is the most important factor in the development of personality.

Information literacy means to widen the horizon of knowledge by evaluating information and its source, to find specific information into knowledge. Library committee of UNESCO has also said. public library can be and indeed in some case are among the most effective Agencies now exacting for the contribution of great Masses of knowledge.

It librarians of public libraries decided, it won't take too much time to information literacy. Librarian group are integrated into literacy programmers when they are making use of Information Technology so it is the duty of librarians to make people information literate. It is also important to take into account the study of all type of readers such as old, young, male, female, researchers in needed when we run information literacy programmes in public libraries.

What is the information literacy?

The group which give and teach knowledge thought library, make use of information communication can be called as information literacy. It can also call as bibliographic instruction.

American library Association said that the person who is information literate should have the ability to make information sources and evaluate it effectively. He or she called as information literate.

UNESCO, in its manifesto said libraries are gateway to reach knowledge on local level because libraries help people and Society to study of life time freedom to take decisions and also him culture development public libraries are also important because they are the life source of Education information and culture.

Today government it has a slogan "Gaon Thite Granthalya " (where there is a village, there should be a library) so there is a need to make each and every leader to literate so term like public library assistant to readers

guidance to readers institution to use institution to reader today are in use the public libraries for the same reason we can call it as information literacy program in today world of Science and Technology.

Normal Higham Suggested Following three uses of Information literacy.

1. To help to make common /general use of public library.
2. To Guide readers about the usefulness of information equipment's.
3. To make special help for the readers to search needed information about the concern

Subject Proliferation of Information literacy.

First Information literacy has started in the developed countries like America and Australia. Libraries like IFLA, UNESCO, NASSDOC, these are on international level white on national level libraries like NIC-National Information Center,RRRLF-Delhi Public Library,NLI-National Library of India are seen running a information literacy venture. Apart from these, countries like China, New Zealand, Germany, Sweden, and Canada too run information literacy program on various levels. In India workshop, lectures and seminars in this subject are organized on national level.

Stages of Information Literacy : Information literacy Programs can be more effective if we take help of life cycle of process. When we run and plan information literacy venture According to caronin steon following elements are important when we make this life cycle.

1. To know when there is need of information.
2. To know the given problem and how to solve it according to the need.
3. We should decide target groups while running information literacy programs.
4. To make outline to search information
5. To. Get timely guidance about information literacy, test and results from institutions like Association of college and research library, American library Association.
6. To choose useful objectives and stranded of information literacy.
7. To evaluate information
8. To organize information

9. To use information more effectively to solve the problems and questions at or hand.

Information Literacy Venture : Today people should get more and more information in this era aap increasing rapidly, for their information literacy is very important because readers come in in library are of various type it is important to run information literacy venture to attract readers to the reading culture how to search and to make use of information collected to know the importance of information.

On internet we can get any kind of information very easily, so it is important learn how to get that information to know various type of website, CD ROMs, databases,

Information about several reference objects it should important to Run information literacy ventures to publish and to distributed public library introduction books , to make recording slides and video slides which gives information about a public libraries thought audio video aids, to make groups of readers and let them give the information about library services and ways to run the system information literacy.

1. Book exhibition
2. Seminars
3. Workshops
4. List/Index
5. Lectures
6. Library introductory group
7. free Entrance
8. Library guidance book
9. Organising competitive exam
10. Truant social and culture programmers
11. To organise street plays
12. To literacy campaigns

We think of above all the Ventures, if Maharashtra State Books Directors give enough financial help to public libraries they can give better facilities to readers so that the readers can once again come back to libraries.

Characteristics of Information Literacy : According to Banner Reader Dear following characteristics of information literacy.

1. To sustain and to lead successful life in this informational and technological environment.
2. To take the initiative to live Hartley and conducted life in in democratic social system.
3. To make an effective deal in this rapidly changing environment.
4. prevent official and personal problem's
5. To create writing and computer capability.

Advantages of information literacy in public libraries

1. we shall observe change in reading culture as readers come Conti nuously in public libraries
2. It will help how to search literature and information and also we Will have better knowledge about it.
3. Readers can read as they like and they can bring the desirable changes and development in them is the various types of readers come into to public libraries.
4. The status aap public libraries will increase if we look at thought researchers approach.
5. People can be contended if libraries will make available various services to the readers.
6. We will observe increased literacy and also increased reading culture if we run different type of Ventures in public libraries.

Conclusion : Without making any kind of differentiation as people of all type of religion, cast and creeds lives in India. If we run information literacy

venture we will observe an increased literacy among the the people .Efforts are being take to increase the educational status bi globalizing education .so there shouldn't be any differentiation among librarians, institution directors, readers and researchers.

First information literacy has been started into the development countries like America and Australia the libraries like IFLA, UNESCO,ALA, NASSDOC, on international level and NIC,RRRLF, Delhi Public Library,NLI on national level run information literacy Venture. Apart from these China, New Zealand, Sweden, Germany and Canada these countries also run information literacy programs on different levels. In India various seminars, lectures and workshop are being organized on this subject. In this way if by thinking positively and keeping away all the Warriors librarians can easily run information literacy in public libraries

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